



OJAI RED

WINEMAKING:

It's always good to re-tell the story of Ojai Red for those that haven't been introduced to this great value. Ojai Red, made since 1992, is a delicious composite of all the red wines that we craft. Because we don't filter our red wines, there is always about 3 gallons of hazy wine left over after we rack the clear wine out of barrel. That hazy wine is collected, combined and re-settled, and we end up with a serendipitous blend each year.

What's significant and often lost when we talk about this wine is that the ingredients used are the same carefully farmed and meticulously fermented grapes that go into our more exclusive bottlings. It's a story that's repeated everywhere in the wine world that the best bargains are to be found in the nondescript bottlings of craft producers that really care—whether in Burgundy, Piedmont or California.

Throughout the years Ojai Red was reserved for the local market but slowly made its way to outside buyers and tasters who recognized the terrific value and its exciting personality.

TASTING NOTE:

This latest version is filled with perfume and juicy, spicy fruit. You'll find that the major component, our estate-grown reds, brings heartiness into the blend. That's smoothed by Pinot Noir's natural silkiness, while bits of Syrah, Barbera, and Carignane bring freshness and earthy intrigue. The wine finishes with a dash of acidity tempered by salty tannins, and a lithe texture that is an Ojai Vineyard hallmark.

BLEND Paseante Noir, Pinot Noir, Syrah, Carignane, Barbera

AVA California

ALCOHOL 13.5%

TOTAL PRODUCTION 602 Cases

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THE
OJAI
VINEYARD